



LAUNCH U

TRADE ACCELERATOR

Powered by the Study Queensland Talent Program

Students, are you looking to gain international business and market research skills?



The Launch U Trade Accelerator Program (LTA) is a virtual program enabling students to gain practical international business experience with Queensland-based exporters and trade professionals. You will be part of a student team assigned to a business project focusing on a specific international market. Students will be tasked with conducting international market research and providing recommendations to the business on international growth opportunities.

HOW IT WORKS:

- › **Virtual team project experience:**
Students undertake an online, two week international trade research project for a Queensland based business.
- › **Structured learning program:**
Students are guided to develop and apply international trade insight and consulting skills.
- › **Feedback:**
Students receive feedback from experienced business professionals.

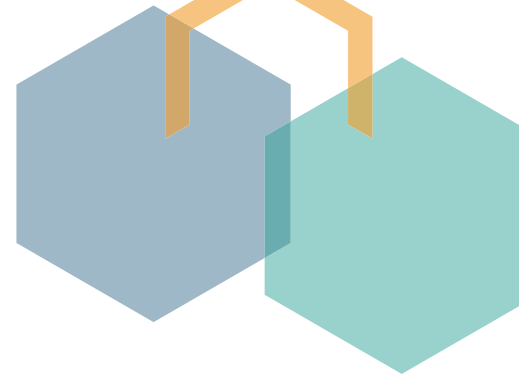
BENEFITS FOR YOU:

- › **Work well in a diverse team:**
Work with students from different backgrounds and experiences.
- › **Collaborate across disciplines:**
Work with team members studying across a variety of disciplines.
- › **Manage a project:**
Gain practical experience managing a project for an existing business.
- › **Deliver a market research project:**
Apply your skills and insights to deliver a tailored research report.

GAIN PRACTICAL INTERNATIONAL BUSINESS EXPERIENCE.

STUDY QUEENSLAND

START HERE. GO ANYWHERE.



FAQs

Who is in my team?

Teams are made up of 5-6 students from a variety of disciplines and nationalities who have applied to participate in an extracurricular work integrated learning program with their institution.

How many hours are students committing to?

Each student commits to 25 hours of work over the two week period.

Do I need to go into an office?

No. Students work remotely and are not located at offices.

Who owns the work students deliver?

The business owns the outputs and outcomes of the project.

Are students provided with a project brief?

Yes, the business will complete a project brief to guide students.

What do students need to provide?

Attendance at a compulsory pre-program information session online.

A final market research report based on requirements of the business' project brief.

HOW IS THE LTA DIFFERENT?

- > **No costs** for students to participate.
- > **Manageable and efficient** as Practera coordinates the program.
- > **120 hours of dedicated team work** over a two-week period.
- > **Remote team** that works independently.
- > **Online and offline support** for your team through the app and the Practera coaching team.
- > **Develop key skills** for the present and future of work whilst producing real practical outcomes.

TO FIND OUT MORE:

Please contact your education provider.

