



LEON and EUGENIE FASHION LIBRARY

MAR 2018

Joined the gen[in] challenge as a brother and sister duo.

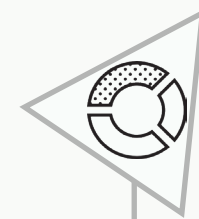
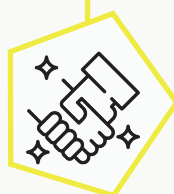


Submitted a 60sec video pitch for their fashion library idea.

APR 2018

JUN 2018

Took part in a mentoring session with the CEO of Little Tokyo Two .

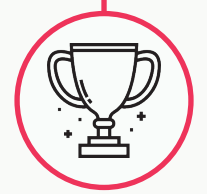


Submitted a refined business plan earning them one of the top scores in Round 2.

JUL 2018

AUG 2018

Pitched live and won **\$1,000** for the Runner Up Prize for Unicorn Entrepreneur category.



THEIR STORY:

Leon and Eugenie are the brother and sister duo (called the Dynamic Duo) that joined the gen[in] challenge to bring their vision to life. They aim to tackle the problems associated with the fast fashion industry, through their idea **Fashion Library**. The Fashion Library, gives customers access to an online wardrobe of unlimited 'everyday' clothes that they can wear for as long as they want. It offers a monthly based subscription model that provides users a certain amount of points per month which can be used to borrow items.



Leon studies Business at UQ.



Eugenie studies Health at QUT.



Props made their pitch come to life!



@FashionLibraries



<https://bit.ly/2OirsLu>